



Media Contact:
Cheryl Musial
Cheryl@mopdog.com
678-737-7325

FOR IMMEDIATE RELEASE

ULTRAPAVE® APPOINTS JESSE MAGAÑA AS ASSISTANT GENERAL MANAGER

DALTON, Ga., August 1, 2018 — **ULTRAPAVE® CORP.** (ULTRAPAVE), an affiliate of **Textile Rubber & Chemical Co., Inc.** (TRCC), that specializes in high-performance asphalt additives for highways, streets, airports and parking lots, is pleased to announce the appointment of **Jesse Magaña** as **Assistant General Manager**. In this position, Jesse will report to ULTRAPAVE General Manager **John Murphy**.

“Throughout his tenure with ULTRAPAVE, Jesse has proven to be a valuable addition to the team,” said Murphy. “He has demonstrated the ability to assist in the development and implementation of a strategy designed to grow the business.”

Magaña joined **TRCC** in 2012 as the Latin America Division Sales Representative. Later, he expanded his role to include the **Midwest Regional Sales Manager** for **ULTRAPAVE**. Among his achievements and contributions, he has been successful in the areas of technical support, business expansion, technical presentation participation, account management and company representation as a whole. Magaña attended **Dalton State College** and graduated in 2014 with a bachelor’s degree in business administration.

Learn more about **ULTRAPAVE** by contacting **John Murphy** at jmurphy@trcc.com.

About ULTRAPAVE® CORP.

Since 1981, ULTRAPAVE has been leading the way in developing and manufacturing high-performance asphalt additives for highways, streets, airports and parking lots. Additives including asphalt cement modification and asphalt emulsion modification, as well as novel technology in aggregate treatments and reduced tracking tack coats prolong the life of highway pavements and therefore become critical, cost-effective tools in developing safer, longer-lasting roadways. **Learn more at www.ultrapave.com.**

About Textile Rubber & Chemical Co., Inc.

Headquartered in Dalton, Ga., Textile Rubber & Chemical Co., Inc. (TRCC) began as a supplier of latex to the emerging tufted carpet and rug industry in 1956. Since then, TRCC’s global reach has grown, allowing the company to export to all continents and establish manufacturing and distribution facilities around the world. With a focus on research and development, maintaining outstanding quality standards and providing superior service to its customers and their markets, TRCC remains on the cutting edge of technology. **Learn more at www.trcc.com.**